

## Food Manufacturers: Using AutoQL for Competitive Pricing and Profitability

Chata.ai empowers food manufacturers to harness valuable data about consumer food preferences and purchasing habits to help improve product offerings, reduce waste, enhance quality control, and boost customer satisfaction.

Whether you're involved in food production, quality assurance, supply chain management, or research and development, Chata.ai enables anyone to analyze data from various sources - production records, customer feedback, suppliers, and cost factors - rapidly using self-service analytics.



### Simple

Examine previously supplied SKUs to account for seasonality, market evolutions, and other influential trends.



### Fast

Leverage analytics to monitor cost variations over time, ensuring agile pricing modifications.



### Self-Service

Pinpoint SKUs with substantial margins and strategize to offer more competitive prices for them.

**Now everyone can make data-informed decisions to enhance food manufacturing processes and product quality.**



### Product

Swiftly analyze production data to optimize product offerings, reduce waste, and adapt to consumer preferences.



### Research & Development

Quickly analyze data, market trends, and consumer preferences to develop innovative products.



### Supply Chain

Gain instant access to supply chain and logistics data, enabling efficient sourcing and production planning.



### Operations

Streamline production processes and reduce waste by analyzing production records and quality control data.

Leading food manufacturers enhance their operations with NLP-driven self-service analytics.